

LIVE2LEAD

SPONSORSHIP GUIDE

JOHN C. MAXWELL | RYAN LEAK
KENDRA SCOTT | MARCUS BUCKINGHAM

Hosted by: KRISTAN GETSY

CONFERENCE OVERVIEW



JOHN C. MAXWELL
#1 Leadership Expert and
Best-Selling Author



RYAN LEAK
An author, speaker, executive
coach, and filmmaker. He's
known for two documentaries:
The Surprise Wedding and
Chasing Failure.



KENDRA SCOTT
Designer, Founder,
Executive
Chairwoman



MARCUS BUCKINGHAM
New York Times Best-
Selling Author, Founder of
Strengths Revolution,
Global Researcher

LIVE2LEAD is an annual leadership gathering developed by Maxwell Leadership. Marking its 10th anniversary this year, Live2Lead has shared leadership and personal growth principles to a live audience and over 300 simulcast locations around the world.

Attendees learn from renowned leadership experts in various industries, gain new perspectives on relevant topics, and leave prepared with practical tools to maximize their leadership abilities and trajectories. Our attendees leave equipped and excited to lead and create change with renewed passion and drive.

This year, on November 3rd, Live2Lead will host ambitious leaders and teams in industries ranging from healthcare, education, real estate, restaurants and franchises, to law firms, hotels/hospitality, financial services, and more.

Past speakers of Live2Lead include Simon Sinek, Dave Ramsey, Steve Harvey, Ed Mylett, Jamie Kern Lima, Cheryl Bachelder, Warrick Dunn, Linda Kaplan Thaler, Dan Cathy, Liz Wiseman, and Valorie Burton.

Check out our sponsorship packages below, and put your brand in front of leaders determined to grow their business and influence.

LIVE2LEAD

PARTNERSHIP PACKAGES

PLATINUM (TITLE) PARTNERSHIP \$5,000

- ◆ 10 Reserved Tickets (4 VIP Tables)
- ◆ Maxwell Books for each attendee
- ◆ Maxwell DISC Indicator Reports and Debriefs for 8 leaders in your organization.
- ◆ 2-hour Leadership Experience and evaluation of strengths and weaknesses of 6-8 C-Level leaders in your organization.
- ◆ 5-Week Round Table facilitation with 4- 8 leaders in your organization.
- ◆ Title logo on all flyers and media promotion.
- ◆ First logo on ticketing website and video representing your organization.

GOLD PARTNERSHIP \$2,500

- ◆ 5 Reserved Tickets (3 VIP Tables).
- ◆ Maxwell Books for each attendee
- ◆ Maxwell DISC Indicator Reports and Debriefs for 2 leaders in your organization.
- ◆ 2-hour Leadership Experience and evaluation of strengths and weaknesses of 6-8 C-Level leaders in your organization.
- ◆ Exhibitor booth at the event.
- ◆ 2nd largest logo on all flyers and media promotion and mention from the stage.
- ◆ Logo on ticketing website and video representing your organization.

Contact: *Kristan Getsy*
859.992.5367
kgetsy@lifeyesmedia.com

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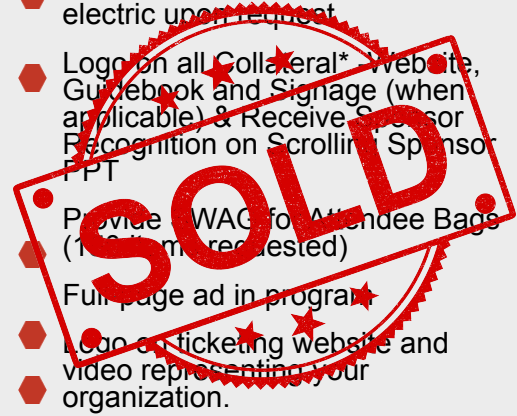
PARTNERSHIP PACKAGES

TEAM DEVELOPMENT \$2,000

- 5 Reserved Tickets
- Maxwell Books for each attendee
- Exhibitor Booth - Skirted table and electric upon request
- Logo on all Collateral* -Website, Guidebook and Signage (when applicable) & Receive Sponsor Recognition on Scrolling Sponsor PPT
- Provide SWAG for Attendee Bags (150 items requested)
- Full-page ad in program
- Logo on ticketing website and video representing your organization.

LUNCH PARTNERSHIP \$1,500

- 5 Reserved Tickets
- Exhibitor Booth - Skirted table and electric upon request
- Logo on all Collateral* -Website, Guidebook and Signage (when applicable) & Receive Sponsor Recognition on Scrolling Sponsor PPT
- Provide SWAG for Attendee Bags (150 items requested)
- Full-page ad in program
- Logo on ticketing website and video representing your organization.

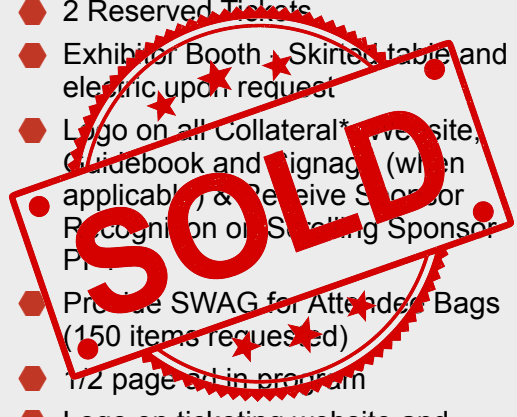


PRINT PARTNERSHIP \$1,500

- 5 Reserved Tickets
- Exhibitor Booth - Skirted table and electric upon request
- Logo on all Collateral* -Website, Guidebook and Signage (when applicable) & Receive Sponsor Recognition on Scrolling Sponsor PPT
- Provide SWAG for Attendee Bags (150 items requested)
- Full-page ad in program
- Logo on ticketing website and video representing your organization.

BREAKFAST PARTNERSHIP \$1,500

- 2 Reserved Tickets
- Exhibitor Booth - Skirted table and electric upon request
- Logo on all Collateral* -Website, Guidebook and Signage (when applicable) & Receive Sponsor Recognition on Scrolling Sponsor PPT
- Provide SWAG for Attendee Bags (150 items requested)
- 1/2 page ad in program
- Logo on ticketing website and video representing your organization.



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LIVE2LEAD



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